

Support your local sales offices, stores and franchisees with custom marketing materials. Then watch sales grow!

Your brand is your business, and promoting, protecting and preserving it is your imperative. But you have hundreds or thousands of stores and franchisees who want marketing materials to be customized for their location. How do you satisfy everyone, while delivering marketing pieces that meet your exact standards? You need an easy, affordable solution. You need PrintNow.

Give them a local marketing resource.

Custom Print Now uses web-to-print technology to place customization and ordering at the fingertips of your local stores. Perfect for retailers and franchisors, or anyone with a national brand and a sales force, PrintNOW makes it easy to procure custom marketing pieces you have designed and approved, while tailoring the piece with as much localized content as you permit.

Keep control AND give your local stores or offices autonomy. Through the use of templates, you maintain strict control over the designs, offers and content of every item ordered. You can review all

Perfect for:

- Custom Brochures
- Sell sheets
- Direct mail pieces
- Postcards
- Announcements
- Advertisements

All on Your Organization's Custom Ordering Site!

orders before they're placed, and automatic reports allow you to track who is ordering what. You can also track campaign effectiveness, usage and production costs.

Your stores can create local marketing campaigns that take minutes to produce—not days! Our budget-conscious system lets them control cost and eliminate waste, while a built-in approval process saves staff time and effort. With PrintNOW, you manage overall brand and messaging, while affiliate locations enjoy the autonomy to promote your brand on a local basis.

How it works: You choose the sales tools you want to offer and you set the parameters on customization. Provide us with content and artwork or images. We build the ordering portal, you promote it, and your locations can begin ordering their customized sales and marketing materials. **What could be easier?**



Sample ordering site



Sample output

Getting Started is fast and easy!
Contact us TODAY at 888.677.5770
www.customprintnow.com