

# Member and Charitable Organizations

## Increase average donations with Memorial & Honors Programs

### NEW ON-LINE PROGRAMS = NEW REVENUE

Non-profit organizations are constantly looking for new ways to increase contributions and member revenue. Memorial and Honors programs with a backend premium are the perfect answer. We make it easy and affordable to launch a customized ordering web site for your members or donors to make an on-line contribution and order a premium "gift."

### FUND RAISING JUST GOT PERSONAL.

Premium programs provide a significant bump in donor and member revenue. By offering personalized specialty items, prospective donors can choose a "gift" or premium related to their level of donation. Perfect for weddings, anniversaries and special events, Memorial & Honors programs from CustomPrintNow encourages donations in lieu of gifts, while allowing the donor to announce their "gift" to guests.

### GIFTS MADE IN MEMORY.

Weddings and other lifetime events evoke thoughts of loved ones. Today's couples are much more likely to make a gift in lieu of wedding favors.

The happy couple makes their donation, then "creates" their custom announcement from your ordering site.

### GIFTS MADE IN HONOR.

Donors can celebrate a special event by making a donation in honor of a special guest or couple.

They announce their "gift" by choosing and personalizing an announcement on your engaging ordering site. What better way to say, "Congratulations!"

### WHY MEMORIAL AND HONORS PROGRAMS?

- Brand and quality control—templates are centrally produced and approved, assuring your brand, message and design are consistent.
- Flexible and extendable—it's easy to offer additional premiums—just select from our hundreds of product offerings, indicate donation amounts, and create and upload the template.

### THE DONOR ENJOYS:

- Easy to implement—designed for any user in any environment. All they need is a browser & internet connection.
- Affordable—We build the website, you promote it & collect the donations!
- Social media friendly: personal premiums for making a donation capture a portion of the huge custom photo market.
- A personal affiliation with your organization—customized pieces using their personalized message showcases their pride in being affiliated with your organization.
- Satisfaction—Knowing that their donation has personal meaning when it is tied to a special event in their lives.
- Fast and easy—Secure, on-line ordering allows them to order 24x7.

