

# New On-Line Programs Are a Surefire way to Acquire Donors and Add Revenue

**Charities | Non-profit Member organizations | Fund raising Events | Alumni Associations**

## NEW ON-LINE PROGRAMS = NEW REVENUE

Organizations are stretched for resources like never before. How do you create and implement new on-line programs, quickly and affordably? PremiumNOW from Custom Print Now is the answer.

PremiumNOW offers innovative, ready made programs that help you connect with your donors emotionally, and spread your message virally through the power of social media.

## IT'S AFFORDABLE

Whether you're looking for new donor acquisition, or new sources of revenue, we have an affordable program for you! Choose from one of our many solutions, and spread the word via direct mail, email or online ads. We do the rest!

### FUND RAISING EVENTS

Sponsoring a run-walk-ride event or a special evening? Custom photo gifts are a sure bet! Participants and attendees alike will want memorabilia which celebrates their finest moment at your event. Upload event photos to your custom ordering portal (which we create for you) and watch the revenues grow.

### UNIVERSITY PROGRAMS

Alumni associations, fraternities/sororities, and athletic departments all rely on fundraising to support them. Is graduation just around the corner? Did your team place in the Finals? Turn these events into money-makers by offering custom photo gifts that feature your school, your students or your team.

### MEMORIAL AND HONORS PROGRAMS

Let your donors celebrate lifetime milestones such as weddings, birthdays or anniversaries with a memorial or "in honor of" donation to your organization. Memorial and honors programs boost donation levels significantly, and are one of the most personal and emotional connections you can make!

### ACQUISITION AND RENEWALS

Acquire new Donors, Members and Customers with low up-front acquisition costs. Using the acquisition channel of your choice (email, direct mail, etc.) you "push" donors to the fully branded site we create for you, where they donate first and choose the premium. Once we acquire them, we offer Retention Programs to keep them giving throughout the years.

