

What if you could acquire new donors with: NO inventory Cost - NO cash up front - NO wasted premiums And your donor acquisition program spreads VIRALLY!

Direct Marketing Fundraisers | Development Officers | Online Fundraising | Online Agencies

That's right! Now you can offer donors and renewals a way to DONATE first, then select a backend premium that you don't have to inventory. PremiumNOW is a backend premium program branded to your organization.

- We create a customized donation/premium ordering portal
- Donors make their donation, then select from a wide range of custom premiums.
- Donors upload their own photos and create photo books, wedding favors, and more.
- Money collected is directed to your merchant/bank accounts.

Let your program go viral! Push the donors to your site via the acquisition channel of your choice.

Direct Mail Campaigns | Email Campaigns | Social Media | Online Advertising

THE PROGRAMS ARE SO POPULAR, LET SOCIAL MEDIA DO ITS WORK AND YOUR PROGRAM GOES VIRAL!

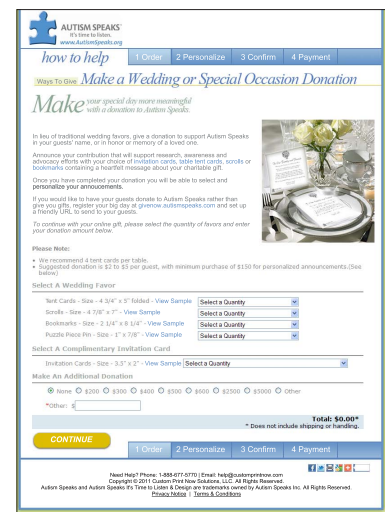


Photo Calendars and Photo Books



Wedding and Occasion Favors



Gifts - Aprons, Tote Bags, T-shirts
Mugs, Mousepads and much more



Stationery - Address Labels, Note Pads



Prints and Clings



Cards - Folded, Greeting and Flat



Skins for iPod, iPad and Laptops

HOW IT WORKS

You choose the products you want to offer, and we build the portal which can integrate with your retail or social media site. You promote it, and watch the donations grow!

What could be easier?