

Publish on demand and save on expensive outdated inventory.

If your organization produces books for sale, you know that printing and publishing a book can be expensive. How much inventory should you produce? How long will you "own" the inventory before it sells? What if the content becomes outdated before you have a chance to sell every copy?

The old model looks like this:



BooksNOW makes it feasible to print books as they are ordered, reducing the requirement to print hundreds or thousands of books at a time. Using print on demand technology, BooksNOW gives you the option of personalizing every book, updating content as it changes,

while delivering a professionally printed and bound product to your customer within days of ordering. And if you are producing several titles with short runs, BooksNOW is your most cost-effective option.

The BooksNOW model looks like this:



No expensive inventory. No outdated content. Positive publishing cash flow.

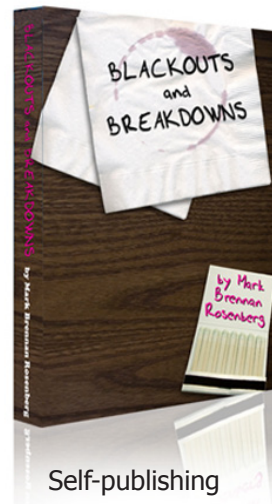
That's what BooksNOW will do for you.



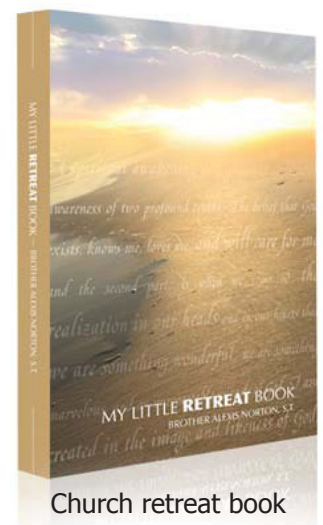
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Cookbook



Self-publishing



Church retreat book

GREAT FOR:

- Cookbooks
- Member Directories
- Photo Albums
- Seminar Guides
- Product Guides and Sales Collateral

Getting Started is fast and easy!
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